



History of the Jefferson Baptist Church Sportsmen event now the Willamette Sportsman Show:

- Show was held on our campus in Jefferson, OR for 14 years, until we outgrew our facilities.
- From 2009-2013 we had 600-1100 attendees.
- We draw people from Portland/Vancouver to Medford, Central Oregon and the Oregon Coast.
- All Proceeds support our JBC Men's Ministry community outreach events:

Father/Son & Father/Daughter Camping, many Shooting events, Poker Night, and BBQ Events. We also offer Scholarships for individuals wanting to participate in any of our activities.

- Income generated by the Show allows us to reduce cost of our ministry activities. Making them more accommodating to everyone.
- 2014 our first year's event, at the Fairgrounds, brought in 90 vendors and 2800 attendees.
- 2021 Show was cancelled due to COVID restrictions

2022 Goals:

- 175 Vendors and over 8000 Attendees.
- Bring in some national known Vendors.
- More seminars from pro staff team.
- Pipe and drape all 10x10 booths.
- Market show as kid and family friendly.
- Raffle items throughout the day.
- Have three major Corporate Sponsorships.
- Expand the Radio and online/social/digital marketing.

Our Passion:

- To provide a Sportsman show giving vendors and attendees an excellent experience!
- We want to showcase local businesses and organizations.
- The need is great! The Sportsman Show at the Linn County Fairgrounds was dropped since 2006 until Jefferson Baptist Church brought it back in 2014. We have had a lot of great feedback and we anticipate even more positive growth!
- We want to encourage a Family Friendly environment. At last year's show we had a casting pond, air-soft & archery target shooting rock climbing wall and gold panning. For some, it was the first time experiencing these activities. We want to encourage sporting/outdoors activities.
- A marketing platform not only for our ministry but also the local/small businesses that may not have the resources to market heavily.